

THE HEATH BIG LOCAL

PLAN

AUGUST 2014



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Foreword from The Chair

Well here we are. It's amazing that in less than two years since the announcement of Big Local funding for the Heath, we're actually submitting our Plan to Local Trust.

For me, personally, it has been an incredible learning experience and I've enjoyed every minute of it. I'm sure that the other members of the Partnership would say the same. It's a privilege to work on this positive project with such a wonderful group of people, and I'd like to take this opportunity to thank the Partnership members for their commitment, incredible hard work and support.

We've met some amazing people during our consultations. We've talked to youngsters and old folk alike, met with community organisations and volunteers who give their time so generously to the community, many of them very quietly and without much fuss. We've learned so very much about where we live. In some respects, we're still learning.

Throughout our consultations we found that feedback was pointing to a requirement for improved community buildings. Our plan mainly focuses on this. By investing in community buildings such as The Heath Community Centre and The Hermitage we will have additional facilities and resources available to enable us to reach out to the vulnerable and isolated within the area, as well as providing the additional activities that residents have asked for in feedback.

We'll continue to forge links with external service providers and voluntary organisations, as well as maintaining the links with our current Supporters. We'll continue to talk to the Residents and listen to what they say. Appendix 1 outlines our Heath Big Local Structure, Partnership and Values amongst other things, which have been the driving principles in the presentation of this Plan.

The Heath Big Local wants to make life better for the people who live here and we believe that this, the First Phase of our Plan, will enable us to get started.

Lynne Shelton
Chair

Time Line Proposed

First draft	May 2014
Initial comments and additional material	June 2014
Send draft	July 2014
Second draft to Partnership group	Middle of July 2014
Comments and additional material	Late July 2014
Third revision issued for comments	August 2014
Submission to Local Trust	1 st September 2014
Revision as required	Late September/early October 2014
Approval for starting drawing on funds	October 2014

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The Heath Big Local Plan - Overview

The Heath area of Utttoxeter (see Appendix 2) was designated a Big Local area by Big Lottery Engand in December 2012. This designation recognises that the area has been overlooked for investment for many years, and that there are pockets of educational and social deprivation in the area.

The Vision

Our aim is to develop the Heath area as a thriving community, taking full advantage of the support offered through Big Local. Our vision is of a cohesive community, with raised aspirations, beautiful and useful parks and green spaces, and cleaner streets:-

- A place that all residents respect, with access to practical life enhancing resources and fun activities.
- A place where people can feel happy and proud to live.

This is being achieved by:

- Establishing a vision through talking to people that live and work (including volunteering) in the area, to address the issues they identify and by recording how they would like the area to look and feel in the future. This also includes talking to local organisations, agencies and service providers. The vision, accompanying actions and the community profile will inform the design of a 10 year Community Plan.
- Reviewing the Vision and Community Profile over the 10 years and the Community Plan as required.
- Acting as a catalyst for the area to build a community involvement and use the strengths and skills of local people to tackle problems.
- Agreeing priorities for the Big Local funding to address the issues.
- Managing the use of the funding to achieve the aims of the Community Plan.
- Building capacity of the Partnership and of the local communities.
- Sharing learning with other Big Local areas.
- Being locally accountable for the decisions made.
- Assessing and reporting on the impact of the use of the funding to the wider community.
- Reviewing annual progress towards achieving the aims of the Community Plan.

Operations

The operation and work of the Partnership include:

- Promoting Big Local and ensuring a widespread awareness and understanding of the programme throughout the defined area of benefit.
- Working with all sectors of the wider community for further consultation and engagement (residents of the area of benefit, employers, voluntary and community sector, local authority and key partners) regarding development within the Heath area.
- Engaging with all sections of the area to involve them in the Partnership in different ways.
- Producing a shared vision for the area, based on the feedback from the engagement process.
- Producing a Community Plan that reflects the requirements of the vision and the intelligence provided in the community profile.
- Initiating projects to deliver the Community Plan.
- Funding delivery and other community activities from organisations and individuals that address the aims of the Community Plan. Using appropriate nominated support bodies to administer the distribution of funds.
- Establishing a review and assessment process to identify the benefits and impact of the Community Plan initiatives.

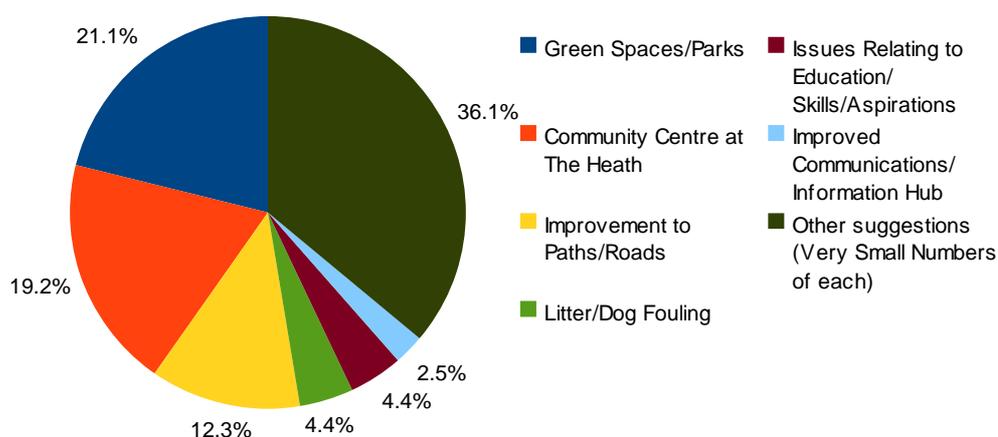
What did we do?

2013

- We established the Heath Big Local Steering Group who were recruited through meetings. We talked to different community groups and in different community places, leafleting and posting on social network sites. We talked to as wide a range of people as possible about issues in the Heath area and started a Big Local conversation about what they loved and disliked about the Heath and how people wanted to improve their community. We leafleted each household in the Heath area giving details of Big Local meetings as well as placing posters in all community areas.
- We held a launch event to encourage residents to be actively involved and also to gain extra feedback on areas for improvement or of concern within the Heath area.
- Actively met with support groups.
- We appointed Uttoxeter Knights as our Local Trusted Organisation (LTO). Knights went on to become an incorporated charity (CIO) as a sound vehicle for this role.
- We won recognition from Local Trust as a Big Local Partnership.
- We prepared a report to the Residents and held our first annual meeting.

- We identified quick wins for early investment, both to build confidence and to test out our capacity to implement projects.
- Met with Local residents at external meetings. Created our own Heath Big Local web page (www.heathbiglocal.org.uk) to allow residents the opportunity to see how the project was developing and to allow further dialogue and consultation
- Introduced a Facebook and Twitter account in conjunction with a direct email account to improve our lines of communication with the Heath residents.
- Throughout 2013/14 the Partnership organised 22 consultation activities and 2 supporters meetings. Some 364 main ideas/suggestions were collected from the Heath residents as to what they saw as priorities for change/improvement within the area. These ideas were analysed and entered into their respective categories to allow the Partnership members to focus on the residents' main ideas for improving the Heath area.

Feedback from Resident Consultations (2013)
Areas for Improvement
Shown as % of respondents

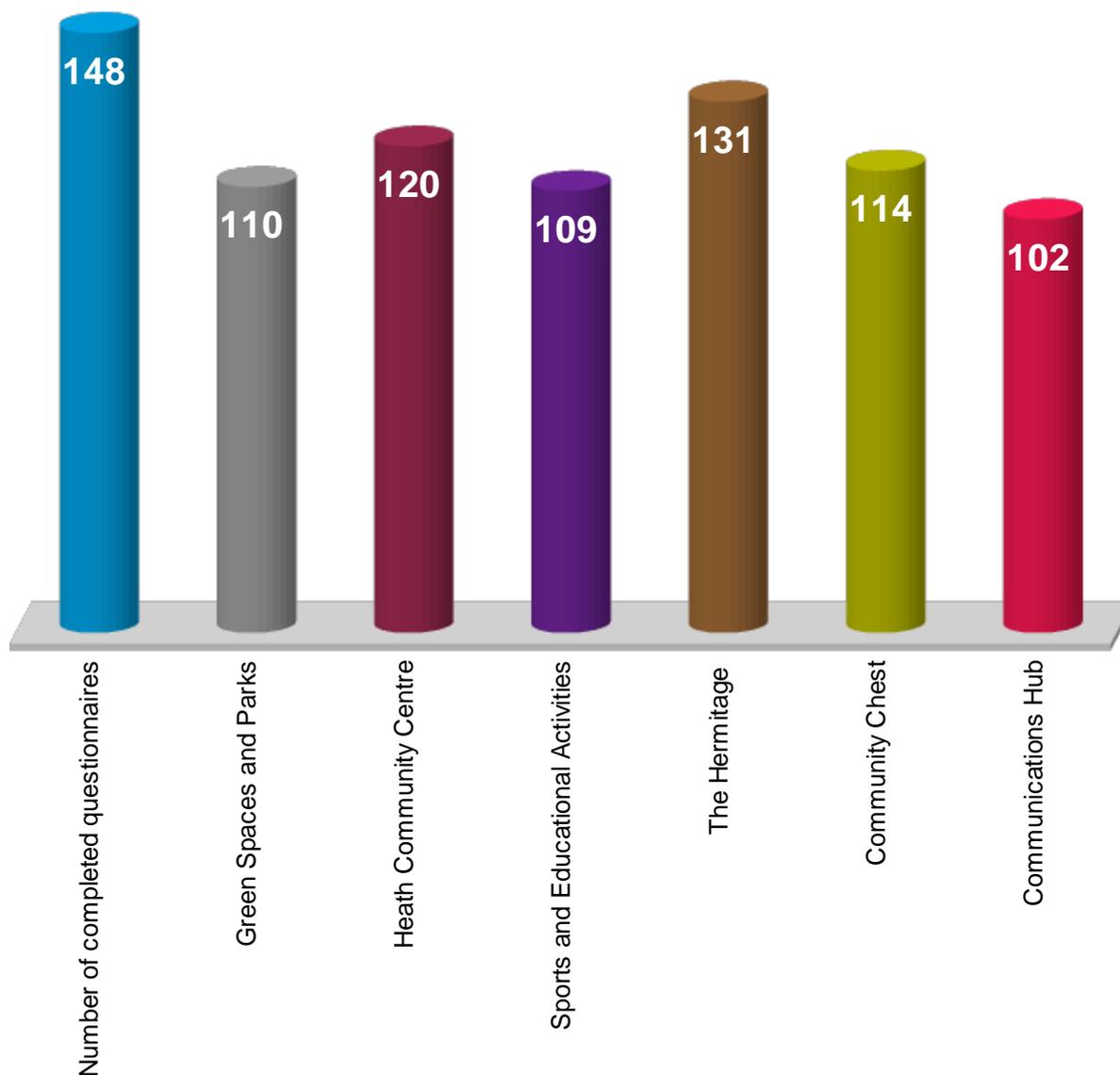


2014

- In the latter part of 2013 and early months of 2014 the Partnership prioritised the above needs. Percentage needs were prioritised on areas where most feedback was given. The Partnership appointed small teams to investigate with residents and supporters of how to develop these ideas into working plans.
- The Partnership then entered into a period of debate and analysis of the initial resident's feedback. This resulted in 6 main projects being identified.

- In a further move to ensure that the residents supported those identified projects the Partnership decided to issue, in June 2014, a questionnaire (see Appendix 3) to each household in the Heath area asking the residents whether they would support the identified projects. This action was designed to ensure that the Partnership had a clear mandate from the Heath residents to submit the plan to the Local Trust.

Questionnaire results



Refer to Appendix 4 for detailed data regarding questionnaire results.

Quick Wins

As part of the Big Local funding, Heath Big Local was able to access 'Getting Started' funds to assist with the early stages of our Big Local journey. From the outset, The Heath Big Local steering group has deliberately been working to a tight budget, using the skills and resources available through local partners and partnership volunteers, to ensure that this money does not get squandered. This has enabled us to respond to some of the issues and suggestions raised during our consultation process by investing some of this money on smaller value projects, which can provide 'quick wins' and have a positive effect in the community as soon as possible, as well as positively promoting Big Local to the community and allowing the Partnership to test its own implementation procedures.

At our Annual Meeting in October 2013, residents were provided with information about the proposed quick win projects as well information about the amount of funding each would require. Residents were asked to identify which projects they supported as 'quick wins', the successful projects are detailed below.

Bramshall Road Park – Trim Trail

During resident consultations there were many requests and ideas for more play equipment and improvements to our parks and open spaces.

Residents agreed that £5,000 should be invested in some new play equipment on Bramshall Road Park, which will add to the play provision for younger children. This investment is also matched by funds committed by East Staffordshire Borough Council and one of our County Councillors, and will see new Trim Trail installed in September 2014.

As you will read later in the plan, we have identified Green Spaces as an area for further investment of Big Local money.

Cleaner Streets Initiative

Many people have spoken to us and said that they are unhappy with litter and dog fouling in the Heath. One way in which we have responded to these concerns is by holding two community litter picks, one in October 2013 and the other in April 2014. These encouraged residents to get involved with looking after their area and also helped to identify areas where there was a problem.

Earlier this year we held a competition for youngsters who live and go to school in the Heath area to design a new sign to deter against littering and dog fouling. We had some excellent entries and we announced the winners in June. Permission is currently being sought from local authorities and schools for placement of the aluminium signs and we expect them to be up and around the area in the next couple of months.

Uttoxeter Town Football Club

At the end of the recent football season. Uttoxeter Town Football Club continued their longstanding climb up the league by coming second in the Staffordshire County League Premier Division. This entitles the club to seek promotion to the next level of the Football Association ("FA") league system.

However, to play at the next level, known as 'Level 6' the club needed to improve the facilities at their home ground at Oldfields. At this level grounds must have a covered area with seating for spectators and a floodlight system at a cost of around £100K.

The Club had successfully claimed for 70% of that from the FA, and managed to raise £7000 themselves independently, and approached Heath Big Local for help with the remaining £23,188.

The Club wants to do more than just improve the grounds though. They're keen to encourage youngsters to support, and be involved in, the local teams in Utttoxeter. They wish to engage youngsters in team sports, and to raise aspirations in the local community. Improvements to the ground will enable them to offer additional facilities for activities for younger people.

After ensuring that the application met the funding criteria laid down by Local Trust, and that the Heath Big Local Partnership felt that this would be of benefit to residents of the Heath, we arranged for the money to be provided using some of our 'Getting Started' money, and some of our 'Pathway' money from Local Trust.

The works will be carried out over the Summer of 2014.

THE HEATH BIG LOCAL AREA PROFILE

The Heath Big Local area is in the Market Town of Uttoxeter. Uttoxeter lies close to the River Dove in the Borough of East Staffordshire. Its nearest cities are Stoke-on-Trent, Derby and Lichfield, which are easily accessible via the A50, as is our nearest major town, Burton on Trent. The County Town of Stafford is around 15 miles away on the A518.

Uttoxeter Racecourse is located on the edge of the town, and that, coupled with the town's close proximity to Alton Towers and The Peak District, means that tourism brings an important income to the town.

For local residents the town has a Cinebowl complex with Ice Skating Rink, there is a leisure centre which offers a swimming pool, sports hall and various exercise facilities. There are museums, open play areas, and a golf course, and the town and racecourse host a variety of festivals and fairs. Uttoxeter Town Football Club is based at Oldfields Sports Club and is hoping to improve its facilities following recent promotion in the Staffordshire County Senior League.

Dovefields Shopping Centre is located five minutes walk from the town centre, and a new shopping complex has recently been completed in the town centre.

Population

There are nearly 8000 residents in The Heath Big Local area, which includes over 3200 homes and 2300 families. This is more than half of the population of Uttoxeter. The age of residents is spread evenly across age groups, though it could perhaps be considered that the population is ageing, as 16% of residents are over 65.

It is predicted that the ageing population will grow nationally over the next few years and that there will be a rise in birth rate, both locally and nationally.

The statistics on population show that around 96% of area residents are of white, British origin. Of the remainder there are small numbers of residents registered in the area that were born in Eastern European States such as Poland and Romania (around 1.5%), as well as very small numbers of people born in a wide variety of countries around the world.

Employment

The Heath area enjoys high employment, and recent figures show under 1% unemployment, which is below the average for the West Midlands and the UK as a whole. The biggest employers of residents in the Heath area are probably JCB and Alton Towers. JCB operates its Worldwide Spares Facility and Heavy Plant Division on the edge of Uttoxeter adjacent to the A50, and its World Headquarters are located nearby in Rocester. Alton Towers is just a few miles away, and provides seasonal as well as regular employment. Within the area itself, Fox's Biscuits have a bakery, and Johnsons Apparelmaster operate an industrial laundry. It has been identified that many people commute out of the area to work.

Statistics from the last census in 2011 show that 66% of the area's population was economically active, with an above average proportion employed in manufacturing (including food manufacture). This is higher than the national average.

Of the remainder nearly 23% are retired, 4% of residents were at home looking after home or family, 3.5% were long term sick or disabled, 2.5% were full time students without an income and 1% were uncategorised by census data.

Education

There is a three tier educational system in Uttoxeter, with first, middle and high schools. Three of these schools are in the The Heath Big Local boundary.

St Mary's C E (A) First School and Tynsel Parkes C of E (VC) First School take the majority of their pupils from within the boundary and accept children from Reception through to Year 4. Windsor Park CE Middle school takes children from Year 5 through to Year 8 from both inside and outside of the boundary. Schools outside the boundary also take some pupils from the Heath area: Picknalls First School and Oldfields Hall Middle School.

There is only one Secondary School in Uttoxeter, Thomas Alleyne's High School. It serves the whole of the town and surrounding areas, and includes a 6th form.

The schools have all achieved Healthy Schools Status and are Dyslexic Friendly.

All of the above schools operate within a Pyramid Structure, where all the schools work collaboratively together with the aim of ensuring the best possible outcomes for all pupils.

As well as the schools already mentioned, the area is served by St Joseph's Catholic Primary School, who take children from across Uttoxeter, from Reception through to Year 6. The school sits just outside the Big Local boundary. Children who attend St Joseph's are expected to attend Painsley Catholic College in Cheadle.

Further education is offered at 6th Form level by Thomas Alleyne's, and many students attend FE Colleges in Burton on Trent and Stoke on Trent. Higher education is provided by universities in Stafford, Stoke-on-Trent and Derby.

There are three preschool nurseries operating in the Big Local area. Cheeky Monkeys and Midway Academy are privately owned and have good Ofsted Reports. Sunbeams Nursery is a registered charity, not for profit organisation, which operates during term time at St Mary's First School.

There are some interesting statistics about education and qualifications achieved in the area. In the 2011 Census, 31% of the population in the Heath area said that they had no qualifications whatsoever. This is down from the 45% reported in 2001, which is good news, but this is still much higher than the national figure of 22%.

There are also concerns from the First Schools in the area that some children are not reaching the national average educational standard at intake level, but the schools are working hard to turn that around. Statistics also show that on average children from parts of the Big Local area are not achieving the expected results at the end of KS2.

These issues do highlight a possible opportunity for more local intervention to be explored with the schools. However this has not emerged at all as an issue that residents have raised in our consultation activities.

Housing

There are over 3200 homes in the Heath area, the majority of which are privately owned. Around 600 properties are socially rented from Trent and Dove Housing Association. There are also around 390 homes that are privately rented in the area.

Neighbourhood Statistics, using data collected in the 2011 Census shows that around 72% of the population live in privately owned residences, 8% live in privately rented, 2% live in a part owned/part rented accommodation and 18% live in a socially rented home.

Housing types in the area vary with 19% of the housing being detached, 53% semi detached, 8% terraced and 20% flats or maisonettes.

Nursing Homes

There are three nursing homes in the Heath area. St Mary's Mount and The Hermitage are both situated on Holly Road. Each of these homes can take up to 30 residents, and are well respected in the community.

The Hermitage is run by a not for profit charity, The Hermitage Charity Care Trust. The Mount is operated by HAS Careplus Limited.

Both homes are registered for care categories of dementia and old age, and The Mount also specialises in mental health conditions, physical disability and Alzheimers.

Eversley Rest Home is privately owned and is on Bramshall Road. The home can take 22 residents and is registered for dementia, mental health, old age and Alzheimers.

Also, in the town, there is Kirk House, a nursing home which also takes residents from the Heath area. Kirk House is operated by the Uttoxeter & District Old People's Housing Society Limited, a not for profit company. The nursing home can take up to 35 residents and registered care categories are old age and physical disability, specialist care in cancer care and stroke.

Health and Well Being

In response to the census in 2011, the majority of people in the Heath area said that they were in excellent or good health, with less than 1% saying they had very bad health.

There are no doctor's surgeries within the Heath area, all patients are required to travel into the town centre to visit either Northgate or Balance Street surgeries.

There are also no dentists within the Heath area, once again patients are required to travel into the Town Centre to visit one of the dental surgeries.

There are no Hospital facilities in Uttoxeter, patients from the Heath would usually be required to visit one of the nearby hospitals at Burton-on-Trent, Stafford, Derby and Stoke-on-Trent.

Community Facilities

Uttoxeter Community Fire Station on Cheadle Road in the Heath area offers new and modern community facilities for voluntary groups to use. It has a meeting room to comfortably accommodate 20 people, a refreshment making area and fully accessible facilities.

Heath Community Centre is a local facility which is used by a range of local groups and organisations to host meetings and activities for local residents, as well as private functions. The centre, which is based on Holly Road and is in the middle of the Big Local area, comprises a large sports/meeting hall, two small meeting rooms, toilet facilities and a large kitchen area.

Some recent improvements to the community centre, including work to the main entrance, have been undertaken with the help of grants from local councillors and East Staffordshire Borough Council.

Green Spaces and Parks

There are many parks and open spaces in The Heath, offering varying levels of facilities. Bramshall Road Park is the main recreational park in Uttoxeter, and this year has successfully retained the Green Flag award. The park is located just outside The Heath Big Local area, but is used by many residents who live within it.

There are a number of parks within the Big Local area, including Pennycroft Park, Heath Community Centre, Princess Road Park and Davies Drive.

East Staffordshire Borough Council have recently carried out a programme of improvements to some of the local parks, including the addition of teen play equipment to Pennycroft, and a re-development of Davies Drive Park. This includes the installation of a new trim trail and outdoor fitness equipment.

Faith Groups

Although most Church buildings are situated outside the Big Local area, the Anglican Church has a building in Holly Road. This is under consideration for redevelopment better to serve the needs of those who live locally.

Shopping

Many residents use the town centre shops, as well as the Supermarkets and retail outlets at Dovefields Retail Park. There are shops central to the Heath area on Windsor Road. These are known locally as 'Five Shops' and include a hairdressers, butchers, a fish and chip shop, and a general store which has a Post Office counter.

There are also a couple of small supermarkets, Tesco's Express at the junction of New Road and Holly Road, and Spar on Ashbourne Road close to the A50 and a convenience store on Davies Drive.

Transport

Arriva Transport is the main bus service provider, and there are regular No 4 buses which run around the Heath, via the Bus Station in the Town Centre to the Tesco Superstore on Dovefields Retail Park and to the Railway Station.

Routes run from the Bus Station to Burton-on-Trent, Rocester, Alton Towers, Lichfield, Hanley, Derby and Stafford, provided by Arriva and First Group.

The Railway station is adjacent to Uttoxeter Racecourse, about 5 minutes walk from the town centre. It has a pay and display car park, storage for bicycles and a regular bus service. The station is on the Crewe to Derby line and is operated by East Midlands Trains. It has commuter trains hourly with stops at Stoke-on-Trent, Kidsgrove, Alsager and Tutbury & Hatton.

Sources: [East Staffordshire Borough Council](#), [Uttoxeter Town Council](#), [Neighbourhood Statistics online](#), [Stafford County Council Education online](#), [Arriva Bus online](#), [First Group online](#), [Staffordshire Observatory](#).

The Vision

The Heath Big Local Vision is about achieving real change to benefit the residents

We will continually focus on involving people so that the Heath Big Local reflects the local community and enhances community cohesion.

- Over the next 10 years, we see The Heath Big Local's potential to create:
- A Community Chest which would fund small projects, individuals, charities and business start-ups which would meet a community need and enable those involved to develop their skills, expertise and confidence.
- Beautiful and useful open and green spaces in the Heath area.
- Standalone outreach palliative care/services unit (The Hermitage) to assist and provide guidance in the care of those with life limiting illnesses, dementia and their families/carers.
- Community “hubs” (focused in this plan at The Heath Community Centre) to provide activities for a wide variety of local people.
- Opportunities for different generations of local people; especially young people to work together to improve their skills and relationships whilst raising individual and group aspirations through a variety of activities.
- Improvements in methods of communication enabling Heath residents access to up to date information.

The Guiding Principles

- At all times the Partnership will be mindful of the following principles:
- Building the Partnership into an effective working team that makes use of the mix of skills, experiences and interests and ensures appropriate training to enable effective decision making.
- Ensuring continuous and thoughtful involvement of local people.
- Ensuring that it acts in the interest of the whole community and its various interests and needs.
- Applying principles of equal opportunity and integrity.
- Complying with the criteria on the make-up of the Partnership and ensuring task groups that provide advice for the Partnership include relevant individuals.
- Facilitating the involvement and use of volunteers.
- Keeping local communities informed of progress and being open and transparent about the programme.

- Using funding so it always represents good value for money.
- Using funding to create lasting and sustainable change where possible.
- Accepting there will be conflict and disagreements and commit to address these in a constructive way.
- Listening to all points of view and respecting them.
- Reflecting on achievements and sharing lessons for the future.
- Playing your part by developing good relationships within the team.
- Supporting and respecting each other.

Priorities for 2014 and beyond

Taking into consideration all the feedback we've received, together with the vision we built from that, we've selected the six main issues to work on as projects:

First Phase

- Community Chest – providing financial assistance to local social enterprises and community groups to make the Heath a better place to live and work.
- Improvements to Parks and Green Spaces – enhancing our open spaces to provide beautiful and fun environments for all members of the community.
- Loneliness and Isolation of the elderly/carers and palliative care - building on local capacity for a ground breaking initiative to address the growing issue of providing a safe and supportive environment for people in old age, and those nearing the end of life.

Next Phase(s)

- Heath Community Centre improvements – offering improved community space allowing a greater range of life enhancing activities.
- Sporting facilities/activities to raise aspirations – finding opportunities to raise life aspirations and achievements in young people.
- Community Information - providing improved and up to date information on available services within the Heath, as well as the whole of the Uttoxeter area.

The Heath Big Local Plan – First Phase

Proposal: Community Chest

Objectives

1. What are our aims and what will we be changing?

Aims:

- To provide grants to local community groups, charities, voluntary sector organisations and individuals.
- To provide financial assistance for the purchase of equipment/items to enhance the provisions of a group/individual.
- To advise and support individuals with new ideas e.g. assist in the development of a web page, training on raising funds.

Outcomes:

- Funding must bring about a direct benefit to the Heath area in one of the following areas:
- To enable groups/organisations to develop/improve their services.
- To enable local Start-Ups by the provision of training/advice (UnLtd-Star people).
- To provide funding for training on methods of fundraising (eg. ESCVS or other bodies).
- To improve aspirations of young people.

2. How will it be different?

The funding will be provided from within the Heath area which will fulfill a need that is currently not being provided by other agencies.

3. What are the priorities that need to be delivered?

Assistance given must make the Heath and its surrounding area a better place for the Heath residents.

Applicants must formally apply and fulfill the criteria on the application form. They will also be expected to present their case to an appraisal panel.

4. Who will be responsible?

An appraisal panel made up of people from the Partnership (with one person from the LTO) and possibly a business person from the community. Any decision made by the appraisal panel must be signed off by the Partnership and any approved funding made public.

The Partnership would be responsible for the governance and funding of the Community Chest.

5. What resources are needed?

Funding	Time scale	Funding per year	Grants	% of fund to be found by applicant
£100K	5yrs	Yr 1 - £50K Yrs 2-5 - £12.5K per year	Up to £5,000	A minimum of 1% for Up to £500 or A minimum of 10% for Up to £5,000

6. Will it need to go out to tender?

No tender will be required.

7. Who do we need to involve?

Support may be required from organisations such as ESCVS and UnLtd (Star People).

Publicity will be needed to encourage/inform local community groups/organisations etc to apply.

8. How are residents involved?

Twice yearly open sessions to be held to explain what the Community Chest is about, how to apply and the criteria to be fulfilled – refer to appendix 5. This must be related to the priorities identified from HBL consultations with Heath residents in 2013.

9. Is there an opportunity for social investment – getting a return on the money invested?

The Community Chest will be available to give assistance to individuals and enterprises with potential to create long term sustainable businesses that will grow income locally.

10. How can it be shown that Big Local isn't just about money?

Local residents/volunteers will be involved in effecting and inputting change to improve the Heath area.

11. How will we know if the project is working?

Results from grants would show; improvement of facilities and/or a greater uptake in facilities, an improvement in aspirations, an improvement in the Heath environment.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

We will draw upon the skill base of the Partnership, the local residents and outside expertise to guide and give skills, confidence and strengths to oversee the project. The appraisal panel will develop listening, questioning and analytical skills. The applicants will develop confidence to produce action plans and to execute them efficiently.

13. How can we ensure some sustainability?

The criteria for the award of a grant must show a long term return and not finance running costs.

Applicants will be made aware of methods of fundraising so they are more self-sufficient.

Applicants must show evidence of the progress/benefits made from the grant; this can be in any of the following forms: visual, verbal or written.

14. How does this connect with our vision and the community profile?

On the application form applicants must indicate what they intend to address with regard to the priorities identified by HBL e.g. Improve learning/play for U5's or provide facilities/activities for older residents or improve the aspirations of the youth in the Heath area.

Proposal: Improvements to Parks and Green Spaces

Description:

The aim of this programme is to improve the environment and provide additional play facilities in the parks and open spaces in the area, in order to respond positively to the resident feedback. There will be a phased programme of improvements taking into account the nature of the individual green spaces.

Duration Phased over 2 to 3 years

Cost £150,000

Objectives

1. What are our aims and what will we be changing?

- Resident feedback showed a clear desire for improvements in green spaces to allow children and adults to increase their physical activity and well-being.
- So our aim is to improve and enhance the parks and open spaces in the area making them both more attractive and more fun.
- This will involve the provision of recreational and sports equipment for use by the general public.

2. How will it be different?

It will provide environmental improvements and increase play facilities, fulfilling the above resident feedback and making the parks nicer places for the Heath residents.

3. What are the priorities that need to be delivered?

- Providing more fun activities for children of all ages which will increase their physical activity
- Raising aspirations and demonstrating that residents' input into HBL consultations has an impact on their neighborhood
- Involvement of young people and residents in improving open spaces.

4. Who will be responsible?

The Heath Big Local Partnership, working with East Staffordshire Borough Council, Trent and Dove Housing and Staffordshire Wildlife Trust together with the residents of the Heath.

5. What resources are needed?

Purchase of play and Gym equipment. The acquisition of trees, plants, bird and bat boxes.

6. Will it need to go out to tender?

Will need to seek quotes for play equipment with advice and support from ESBC where appropriate.

7. Who do we need to involve?

- ESBC for tendering, approval of siting and agreement on future maintenance of play equipment
- Trent and Dove Housing for consultation and agreement for areas belonging to them
- Staffordshire Wildlife Trust for environmental projects
- Allotment and gardening groups and residents with regard to planting.
- Staffordshire County Council

8. How are residents involved?

They will be involved in further consultation, particularly in sensitive areas such as Princess Road/Grange Road, Howitt Crescent and Harvey Place.

Residents will be needed to support and help with planted areas.

9. Is there an opportunity for social investment - getting a return on the money?

Not in this case.

10. How can it be shown that Big Local isn't just about the money?

Demonstrates that resident's views have been listened to and planting will involve residents in improving the areas in which they live.

Additionally a greater involvement with local allotment organisations to increase the resident's knowledge of fresh produce.

11. How will we know if the project is working?

Having an improved environment and children and families using the parks more.

The Partnership in conjunction with ESBC will monitor the footfall before and after the improvements.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

Develop skills in gardening in conjunction with the allotment societies and with the support of Staffordshire Wildlife Trust, raise awareness of environmental improvements and projects which support the natural environment.

13. How can we ensure some sustainability?

This will be an investment in community facilities which will be maintained into the future by both the local authority (ESBC) and local residents.

14. How does this connect with our vision and the community profile?

By actively involving local residents we hope that there will be:

- An improved community cohesiveness
- Residents will be able to learn new skills
- Residents will benefit from improved shared spaces
- Improved health benefits for the residents
- Make the Heath area more attractive to live in

**Phased Plan for the implementation of the Green spaces Plan
(Improvement to Parks and Green Spaces in The Heath).**

Phase 2 and 3 equipment lists are examples suggested and not necessarily a definitive list. Final choice of equipment will be made following resident consultation.

First Phase (Years 1 and 2)	Park	Equipment	Cost £
1	Pennycroft	BMX Track	35,000
	Pennycroft	Staffordshire Wildlife Trust	3,000
	Bramshall Park	8-13 year equipment	16,000
		Staffordshire Wildlife Trust Tree planting – Woodlands Trust	4,000
		Outdoor gym equipment	20,000
Phase 2 (Years 2 and 3)			
2	Princess Road/Grange Road	Youth Shelter	25,000
		Basket and Ordinary swing	
		Tree planting and garden shrubs	
	Howitt Crescent	Mini trampolines	4,000
		Bench/Peace garden	
		Apple trees	

**Phased Plan for the implementation of the Green spaces Plan
(Improvement to Parks and Green Spaces in The Heath)**

Phase 2 and 3 equipment lists are examples suggested and not necessarily a definitive list. Final choice of equipment will be made following resident consultation.

Phase 2 (Years 2 and 3)	Park	Equipment	Cost £
2	Harvey Place	Shrubs and flower beds	2,000
	Hamilton Avenue	Seating by play area	2,000
	Davies Drive	Basket and ordinary swing	8,000
	Play equipment		
Phase 3 (Years 3)			
	Heath Community Centre	Basket swing	5,000
		Cycle rack	1,000
		Mini golf	25,000
Phase 1 - 3		Total Spend	150,000

* Pennycroft and Bramshall Park consultation with residents complete. Princess Road and Grange Road need to consult with local residents. Howitt Crescent/Harvey Place need to consult with Trent and Dove residents. Davies Drive need to consult with residents.

Refer to Costings – Appendix 6, 6a and 6b.

Proposal: Palliative Care Hub in Uttoxeter

The Hermitage Charitable Trust, St Giles Hospice and Katharine House Hospice

The experiences of death, dying, loss and care affect us all, but they are never easy to deal with. Talking about them is difficult and we often don't know how we might help someone even when we want to. But not facing up to such important parts of life only makes it harder for everyone.

How we talk together about death and dying, how we support and care for each other through illness, loss and grief, makes a difference to our health, our families, our communities, and to how we live our lives.

The Palliative Care Hub wants to help make it easier to talk and to take positive action by supporting communities, groups and individuals;

- To discuss death, dying, loss and care
- To reflect on what it means to them and the people around them
- To take positive action
- To make well-informed choices about their end of life care
- Have easier access to services.

1. What are our aims and what will we be changing?

Like the rest of the UK the population of East Staffordshire is changing. We know that:

- The population will grow by some 8% by 2021
- The proportion of people aged over 75 is projected to increase by 50%
- 1 in 5 people in Staffordshire have a limiting long-term condition that increases significantly with age
- Dementia is set to treble by 2030
- The local population of 14,000 indicates that 140 people would be expected to be in the last year of life
- Less than 10% of all carers benefit from a specific carers service, advice or information
- Social isolation is a great threat to health, and increases with age meaning people need help and support to maintain basic social contact.

This means that the proportion of people affected by life limiting conditions such as cancer, or multiple conditions and aging which affect their health will increase. The implications are that there will be an increased demand for end of life care and that communities will need to find ways, beyond statutory health and social care, to sustain the wellbeing and resilience of older people for as long as possible.

Provision within Uttoxeter to support people with these needs is currently limited. St Giles Hospice and Katharine House Hospice both support local people with specialist needs at end of life, but are seeking new ways to bring care and support closer to this community. Currently travelling to Stafford or Lichfield stops some people accessing hospice care support due to the distances involved. The Hospices are also interested in how they can enable communities to live well in later life and know how and when to seek support at end of life.

Working with The Hermitage Charity Trust to convert available space on their site into a 'Palliative Care Hub' we could begin to address these local needs. The Hub would serve as an information point for advice, support and signposting as well as offering space for lymphoedema clinics, complementary therapies, bereavement care and clinical appointments. In addition it would begin to mobilise local support and volunteers, a particular skill of hospices, to create opportunities for care and support in new ways such as carer support groups, lunch clubs and Wellbeing Programmes. These will promote independence, reduce social isolation and help people make informed choices about their care and support and end of life.

2. How will it be different?

This scheme will look at targeting the potential that already exists in the local community by working and pulling together a 'Compassionate Community' which supports people to live well as they approach end of life and also those left behind in bereavement. The Hub would employ a registered nurse to co-ordinate The Hub's activities, provide advice and support, and develop local partnerships. The Hospices will be able to relocate some service provision to The Hub which is already funded or can be expanded at no cost through recruiting and training volunteers.

In addition The Hub will enable us to co-ordinate from within the local community services such as Hospice at Home, Homecare, and other social and supportive care services thereby improving access for local people. We would also seek to partner with other local groups or charities in ways that increase services. For example St Giles is working with Age Concern and Trent and Dove Housing association in Burton to provide Exercise and Wellbeing Programmes for older people. The Palliative Care Hub will link in well with the proposed Heath Community Centre re-development, in that the Community Centre and the Hubs are closely situated and will provide a real focus within the Heath area to serve the community in many different ways across all age groups. For example, St Giles currently support lunch clubs in Burton and Whittington which also offer information and education on Dementia Awareness, Support for Carers and Eating Well.

Evaluation of the impact of The Hub locally would enable The Hermitage Charitable Trust to seek local community financial support, to bid for funds from statutory health and social care, and to seek funding from grant-giving bodies and trusts.

3. What are the priorities that need to be delivered?

The priorities are to help people in Uttoxeter to make well-informed choices at the end of life and to have easier access to services. The Hub will improve access to services through a centre which the local population recognises as providing advice, information and supportive care at end of life that enables them to live and die well. It will seek to build confidence and change public knowledge, attitudes and behaviours about end of life care and support by providing opportunities to engage and support all parts of the community. It will draw on the concepts of the Dying Matters Campaign and Compassionate Communities.

www.dyingmatters.org

4. Who will be responsible?

The Hermitage Charitable Trust owns the bungalow complex and will work in partnership with St Giles Hospice and Katharine House Hospice to develop The Hub and its services.

5. What resources are needed?

Capital funding is required to redevelop the existing empty bungalow property in the grounds of The Hermitage Charity Care Trust to form a Palliative Care Hub. This will offer clinic and therapy rooms together with an information help point. Additional money is also required to fund a Registered Nurse to co-ordinate the activities of The Hub such as clinics, Hospice at Home and Homecare services as well as provide information and signposting to those seeking support. The revenue sought will be for 2 years in order to develop and evaluate the impact of The Hub and create an evidence base that can then be used to secure ongoing funding.

The project also intends to work closely with the Community Centre in order to develop group activities that will support health and well-being at end of life, for example Carers Support Groups, Exercise and Education classes and lunch clubs to reduce social isolation.

Estimated cost: (please refer to Appendix 6)

Capital funding	£135,000
Staff costs for 2 years (including on costs)	£ 62,000

6. Will it need to go out to tender?

Yes. The building work will need to go out to tender. St Giles Hospice has a Developments Company as a subsidiary with a highly experienced Board. The St Giles Development Company has overseen three significant build projects over recent years on behalf of St Giles Hospice.

7. Who do we need to involve?

A contractor will need to be appointed to carry out the works and a St Giles appointed architect will oversee the project. Representatives from St Giles Hospice, Katharine House Hospice and The Hermitage will also be involved.

Local GPs, community nursing services and patient groups have already been approached and are supportive of the proposal.

The Hub itself would then seek to mobilise all sections of the local community including schools, churches, voluntary groups and statutory health and social care providers.

8. How are residents involved?

This will be a community facility for anyone affected by issues at end of life. It will act as a co-ordination, information and help point where anyone can drop in to seek advice and be signposted to the relevant support or service.

Specific hospice services such as volunteer led complementary therapy and bereavement support and Nurse Led Lymphoedema Clinics can be accessed through the existing referral processes, but with the ability to receive these interventions close to home at The Hub.

The existence of The Hub also offers potential for a local base for both the Hospice's Hospice at Home and Homecare services.

Volunteer support workers will be actively sought and encouraged from within the local community. St Giles Hospice's education programmes will skill up members of the local community to volunteer in Bereavement Support services and other supportive care roles within The Hub.

9. Is there an opportunity for social investment – getting a return on the money?

The return is not financial, but offers great potential for a social return on investment by involving the local community in developing approaches and services that directly addresses their need for care and support at end of life. This is a huge opportunity to start to bridge a gap in services for years to come as the population of older people within our community increases. Most people want to remain at home close to loved ones and by encouraging the community to be engaged with late and end of life issues we can encourage improved planning and access to care and support. This proposal will provide people with the option of being able to stay at home for as long as possible with services to support them and their families on their doorstep.

10. How can it be shown that Big Local isn't just about the money?

Creation of The Hub does require money, but the direct extract from the Joint Strategic Needs Assessment for Staffordshire undertaken in 2013 reflects precisely what could be achieved:

- Adopting an **asset based approach** in parallel to the more familiar needs led approach. An asset approach looks beyond needs to examine how local assets, including the local community itself, can be used to meet identified needs. This approach generates energy and makes best use of all available resources but also stimulates innovation for example through joining up services to find local solutions to address local needs.

- Providing a focus on the **wider social determinants of health** – including factors which influence health and wellbeing such as housing status, work status, or support from families and friends, plus wider social, environmental and economic factors that impact on health and wellbeing such as opportunities for physical activity, housing type, community safety and working conditions.
- Including more intelligence based on the **community voice** by involving people who access or potentially could access services in the area.

The main investment will bring long-term benefit to the community ensuring that the Heath area will be much better equipped to deal with an aging population and the challenges this brings.

11. How will we know if the project is working?

Both Hospices are experienced in evaluation of projects and data management to look at effectiveness and outcomes. They are also experienced in mobilising community engagement partnerships and recruitment and retention of a volunteer workforce. We are also able to implement methods which obtain high quality feedback from local people about the impact of our services to inform future development. Doing this well will be critical to ensuring the long term sustainability of The Hub.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

The success of The Hub is dependent on harnessing the support, good will, skills and experience of the local community. Both Hospices have an excellent track record of this type of community engagement and delivering projects which seek to enhance end of life care and support.

13. How can we ensure some sustainability?

By using a community asset based approach The Hub will draw in the support, practically and financially, of the local community developing its commitment as they participate in making a difference to others. Many people are affected by long-term conditions either directly or indirectly as family and carers, or will be affected in the future. The Hub is planned as a low cost, high impact, project that will be able to demonstrate its positive benefits and value to its users, the local community and commissioners of services.

St Giles has a Supportive Care Centre in Sutton Coldfield and offers a similar range of services to The Hub. The Centre generates sufficient funds through local fundraising to cover the majority of its running costs.

14. How does this connect with our vision and the community profile?

The Hub is intended to begin to address the known and anticipated demographic changes within the local community and the social and health care needs that people in Utttoxeter will face. It embodies the vision of The Big Local:

'bringing together all the local talent, ambitions, skills and energy from individuals, groups and organisations who want to make their area an even better place to live'

And it also addresses all 4 programme outcomes:

- Communities will be better able to identify local needs and take action in response to them
- People will have increased skills and confidence, so that they continue to identify and respond to needs in the future
- The community will make a difference to the needs it prioritises
- People will feel that their area is an even better place to live.

A key advantage of this development is that if there is a high demand for this type of service delivery, The Hermitage Trust has other properties at the same location that could be developed to fulfill any further needs identified through evaluation of the service. With start-up funds from the Big Local, future investors will be given confidence and encouragement to add their support. An initial investment from The Big Local would be the catalyst for a long term venture that begins to shape and support the community in Uttoxeter to be willing and able to meet the future health and social care needs they face.

The Heath Big Local Plan – Next Phase

Proposal: Heath Community Centre

Description:

Renovation and Extension to the Heath Community Centre

Budget: £320,000

Objectives

1. What are our aims and what will be changing?

Resident consultation has pointed to the need for a Community Hub to house activities and offer improved community space. As the Heath Community Centre is located directly in the centre of the Heath Big Local area it makes sense to utilise this building. The building does need extensive renovation and modernisation to make it fit for purpose and also an extension to provide additional multi function rooms and more storage space. We would also employ a Manager to both operate the community centre and to manage and promote new activities.

Our aim is to provide a welcoming and easy to access 'go to' place in the Heath area for all residents, with a person to speak to who will be able to offer face to face help. We will be providing improved community space for a range of activities. There will be information available about events across Uttoxeter, community groups that can offer help with personal issues, fun activities for people to get involved in etc.

2. How will it be different?

Currently, there is nowhere central to the Heath area which offers this kind of service.

3. What are the priorities that need to be delivered?

- To provide a safe environment for local residents
- To provide functional and pleasant space for meetings, activities and one to one consultations
- Increase the use of the Community Centre
- To provide alternative, positive and life enhancing activities for all residents.

4. Who will be responsible?

Heath Community Centre Management Committee

5. What resources are needed?

We will need to appoint contractors to carry out the works and appoint an architect who will oversee the project in conjunction with Heath Community Centre Management Committee and Heath Big Local.

Some local community groups have been approached and are supportive of the proposal. More groups will be contacted.

The Centre itself would then seek to mobilise all sections of the local community including schools, churches, voluntary groups and statutory health and social care providers.

6. Will it need to go out to tender?

Yes.

7. Who do we need to involve?

- East Staffordshire Borough Council
- Heath Community Centre Management Committee

8. How are residents involved?

This is about encouraging the residents to be involved in a variety of ways. They can offer their time and/or skills in helping get the work done, they may decide that with the improved space they can offer a new activities, or they or their families may take up a new activity/hobby. They may simply decide to have their children's parties or other family functions in the centre.

9. Is there an opportunity for social investment – getting a return on the money invested?

Yes. The investment will increase usage of the space, which will mean additional income for the Community Centre. This income will be used to continue to finance the Manager, as well as continue to maintain the building to a good standard.

10. How can it be shown that Big Local isn't just about the money?

This does show that Big Local has listened to the residents and is acting upon what has been learned from them. Obviously, an investment of this size is going to cost a lot of money, but the aim is to improve facilities thereby providing additional life enhancing activities for families and individuals in the Heath. The aim of Heath Big Local is primarily about raising aspirations and building community cohesiveness. We're not just looking at a way of spending the money, we are looking at spending the money on long term, sustainable projects which will offer a benefit to the community for years to come.

11. How will we know if the project is working?

We will survey the residents during the programme to gauge their feelings as well as measuring usage of the Centre before, during and after the renovations. We will also be asking users of the centre how they feel about the activities they've been involved in.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

In the past twelve months whilst the Heath Community Centre project has been discussed amongst the Partnership members and the Heath Community committee it has identified several key players who have relevant skill sets which would be utilised throughout the project. It is envisaged that these key players will also act as mentors to those individuals / groups that will assist in formulating and delivering the project thus increasing those individuals skills , experience and confidence to allow greater sustainability to the project over time. Early discussions between the Partnership and the Heath Community Centre Committee have crystallised the strategic view that where possible we would appoint and involve local suppliers and contractors to allow the members of the project Team to be as closely involved in both the visionary and operational delivery of the project.

13. How can we ensure some sustainability?

There will be sustainability. The aim is to ensure that this facility remains in place well after the 10 years of Big Local investment is over. The Heath Community Centre Management Committee will continue to be proactive in keeping the centre in continual use with paying customers.

14. How does this connect with our vision and the community profile?

Our vision is to raise aspirations and build community cohesiveness as well as encouraging residents be proud of where they live. An improved community centre, right at the heart of the community and available to all, will offer the residents a focal point. It will offer a central location for charities and local voluntary groups to operate from, potentially offering advice and consultations on many issues residents may be facing, from debt management to mental health issues.

Sports and Education

Raising Aspiration - £175K

During the consultation process it became apparent that many people in the Heath area are working folk getting on with their daily lives, taking children to school, going to work etc. When we asked these people what they would like to invest the £1m on in the Heath they said increased sporting activities for youngsters, play equipment and school holiday activities amongst other things.

However, we quickly became aware that the feedback tended to be about 'things' and not necessarily about 'people' and that we may not be reaching the people in the Heath that really need help.

As time has progressed, and following discussions with community organisations such as Age UK and Trent and Dove Housing, we have found that there may be some issues that haven't come through to us via resident consultation. In some instances these are centred around pockets of educational deprivation, sometimes poverty, and occasionally around people with mental health issues. We're also becoming more aware of the issues faced by the elderly and isolated people.

We are investigating these more with local organisations with a view to finding out how Big Local money can help.

This part of our plan may be the most challenging for The Partnership. We'll be drawing on the skills and experience available in local organisations already operating in the area to see where we can help.

We are also investigating further the feedback from residents about anti-social behaviour in the area with Staffordshire County Council.

Obviously the investments that we are proposing at the Community Centre and The Hermitage will offer us additional facilities which can be used by HBL in providing additional activities to help ease some of these issues.

We've also built a relationship with Uttoxeter Town Football Club who are keen to be involved in our activities where they can.

Burton Albion Community Trust (BACT) offer some great courses and activities which can assist us with anti-social behaviour in teenagers, and also some fun activities for other generations as well.

BACT is a registered charity and an award winning organisation.

BACT deliver programmes across five main themes: Participation, Social Inclusion, Disability, Education and Health. Having such a variety of themed programmes enable BACT to be an influential partner in all aspects of the local community and also allow us to have a wider impact both regionally and nationally.

Once we've discussed potential issues with local organisations we will meet again with BACT to discuss further our options.

Find below some of the courses that we may be considering as part of this budget.

Proposal: Albion 2 Engage

Description:

The programme is designed to engage targeted areas of the community in positive activities that will reduce Anti-Social Behaviour and improve community cohesion.

Duration: 48 weeks, once a week

Cost: £4,800 less potential funding of £500 = £4,300

Objectives

1. What are our aims and what will we be changing?

Our aim is to reduce Anti-Social Behaviour around the Community Centre in the Heath area.

There will be a provision of activities to engage teenagers who are currently just hanging around and tempted to get up to mischief.

2. How will it be different?

It is known that teenagers hang around the area generally being a nuisance to local residents, and making people feel that the area isn't safe. Albion 2 Engage offers the teenagers something more positive to be involved in and encourages them to be involved in other things in the future.

3. What are the priorities that need to be delivered?

- To provide a safer environment for local residents
- Potential for increasing use of Community Centre in the evenings/at night
- To provide alternative, positive activities for teenagers.

4. Who will be responsible?

Burton Albion Community Trust.

5. What resources are needed?

- A grass area
- Two members of staff from Burton Albion Community Trust

6. Will it need to go out to tender?

No. There is no other organisation local enough to offer this type of activity.

7. Who do we need to involve?

- Local PCSO to advise BACT of issues
- Heath Community Centre Management Committee

8. How are residents involved?

Local teenagers, who are prepared to take on the activities, will be involved. Residents local to the area will be surveyed to gauge their feelings about what is going on.

9. Is there an opportunity for social investment – getting a return on the money invested?

No, this is designed as an inclusion programme.

10. How can it be shown that Big Local isn't just about the money?

This doesn't show that Big Local isn't about the money, but it does show that Big Local isn't about material things. It is about raising the aspirations of the people who live in the area. Consultations and research shows that aspirations are currently quite low and the Partnership are aware that this needs addressing.

11. How will we know if the project is working?

We will survey the residents during the programme to gauge their feelings as well as talking to the local PCSO. We hope to see the amount of Anti-Social Behaviour reducing.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

In this instance, we won't

13. How can we ensure some sustainability?

This programme does not offer any sustainability.

14. How does this connect with our vision and the community profile?

There have been reports from residents and in the local press about Anti-Social Behaviour at the Community Centre. We will be raising aspirations and addressing known issues by replacing a negative activity with a positive activity.

Proposal: Football Holiday Course for Children aged 5 - 13

Description:

The programme is designed to provide new skills or build on skills already attained. It will help children to engage in teamwork related activities, increase communication skills and work on physical fitness.

Duration: 20 days, during school summer holidays

Cost: £7,200

Objectives

1. What are our aims and what will we be changing?

Resident feedback has highlighted a need for activities for children during the summer holidays, as well as a need for more sport activities for children. Children who engage in this activity will benefit from exercise in the fresh air, as well as learning age focused team working and communication skills.

The children will learn new skills and techniques with small sided games in a fun and friendly environment. This will include children of all abilities.

2. How will it be different?

Skills camps are run over shorter periods of time at a local school. This course will run for a full 20 days. The course will be held at Oldfields Sports Ground, which is dedicated to football and Rugby, and has indoor facilities available for breaks and lunch.

3. What are the priorities that need to be delivered?

- To provide a positive activity for children during the school holidays
- Feedback from local schools suggests that an improvement to communication skills would be beneficial to improving educational standards and aspirations
- Children can build friendships by working within teams that are different from the peer groups they are accustomed to.
- Deliver key messages through an inspirational programme.

4. Who will be responsible?

Burton Albion Community Trust will administer and market the programme.

5. What resources are needed?

- Football pitch
- Two members of staff from Burton Albion Community Trust
- Covered area/rooms for lunch and breaks.

6. Will it need to go out to tender?

No. There is no other organisation local enough to offer this type of activity.

7. Who do we need to involve?

Oldfields Sports Ground

8. How are residents involved?

All children within the Heath area who wish to, will be able to attend.

9. Is there an opportunity for social investment – getting a return on the money invested?

A charge of £5 - £13 can be charged per day. If the programme is a success HBL will reinvest this to hold another programme of the same nature. The ratio on this is 1 member of staff to 16 children. There is a potential for 46 children. Children who's parents can prove they live in the Heath will be part subsidised by HBL at a cost of £5 per day. Children from outside of the area will be charged £13.00 per day. Potential income on this, assuming half and half take up is £2400 + £6240 = £8640.00. Should this course be filled entirely with Children from the Heath area, return would be £4800.00, making it cost HBL £2,400.00.

10. How can it be shown that Big Local isn't just about the money?

This activity demonstrates that the money from Big Local can be used to provide activities which have been identified by the residents. It's about trying something and seeing if it works. If it does returns from this investment can be spent on the same programme again, if it isn't as successful as we'd like then the Partnership will consider other options for reinvesting the return.

11. How will we know if the project is working?

Burton Albion Community Trust will advise how many children have attended and report on their progress.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

In this instance, we won't – unless we can get Sports leaders from Thomas Alleyne's involved potentially, or if we can get UTFCC involved in some way.

13. How can we ensure some sustainability?

Sustainability will be achieved by charging a nominal sum per day per child, to reinvest in a further programme of this nature.

14. How does this connect with our vision and the community profile?

Our vision incorporates a need for improving community cohesiveness and by encouraging children to build friendships, work in teams and improve their communication skills we hope to build on this. Learning new skills, or perfecting current skills, builds self-esteem and thereby raises aspirations.

Proposal: Over 50's Golden Goal Programme

Description:

The aim of this programme is to get people over the age of 50 up and active in the community. This is a weekday activity club, operated as a drop-in that includes a variety of taster sessions and is then followed by weekly sessions of dance, computer clubs, yoga and football.

Duration: 48 weeks – 2 hours per week

Cost: £4,800

Objectives

1. What are our aims and what will we be changing?

There is nothing like this offered in the Heath area currently.

2. How will it be different?

This will provide fun activities which will engage local people.

3. What are the priorities that need to be delivered?

- To provide a positive activity for people aged 50+
- To introduce new skills and activities
- Deliver key messages through an inspirational programme.

4. Who will be responsible?

Burton Albion Community Trust will administer the programme.

5. What resources are needed?

- Indoor Hall
- Two members of staff from Burton Albion Community Trust
- Tea/coffee/refreshment making facilities.

6. Will it need to go out to tender?

No. There is no other organisation local enough to offer this type of activity.

7. Who do we need to involve?

- Heath Community Centre Management Committee.

8. How are residents involved?

Over 50's in the Heath area will be welcome.

9. Is there an opportunity for social investment – getting a return on the money invested?

There is a charge of £2 per session, for people who can prove they live in the Heath Area, which will give a return of £4608.00 if all places are filled. There is a possibility of charging of £3 for people to attend who do not live in the area.

10. How can it be shown that Big Local isn't just about the money?

This activity demonstrates that the money from Big Local can be used to provide activities which have been identified by the residents. It's about trying something and seeing if it works. If it does returns from this investment can be spent on the same programme again, if it isn't as successful as we'd like then the Partnership will consider other options for reinvesting the return.

11. How will we know if the project is working?

Burton Albion Community Trust will advise how many people have attended and report on their progress.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

In this instance we won't.

13. How can we ensure some sustainability?

Sustainability will be achieved by charging a nominal sum per session, to reinvest, if it's successful, in a further programme of this nature.

14. How does this connect with our vision and the community profile?

Our vision incorporates a need for improving community cohesiveness and by encouraging people to get together to build friendships, and have fun learning new skills we hope to raise aspiration.

Proposal: Creation and Maintenance of an Information Hub

Description:

The aim of the project is to introduce and maintain a web based information hub to provide The Heath and Uttoxeter residents with information on services within the community.

Duration: 10 years

Cost: £13,000

Objectives

1. What are our aims and what will we be changing?

In response to demand, provide residents and visitors an up to date and comprehensive directory of organisations for Uttoxeter.

2. How will it be different?

All information will be current and in one place both on line and hard copy available if required.

It will be regularly maintained and always current.

3. What are the priorities that need to be delivered?

Site address must include the word Uttoxeter. (Note: Nik Holmes already owns "uttoxeter.org.uk" and is prepared to make it available).

Site to include information on all organisations in Uttoxeter and voluntary together with all services.

Fast and easy to operate search facility

All site content to be readily available for downloading and/or printing to provide hard copy for access at Library and Town Hall for people who do not have access to a computer, but would recommend use of the site "live" wherever possible to provide maximum benefit.

To be compliant with W3C web standards and usable on small and large screen internet enabled devices.

4. Who will be responsible?

The organisation who wins the tender with a member of the Partnership to oversee.

5. What resources are needed?

- Ability to gather a wide variety of data and confirm its accuracy.
- Ability to design an attractive and welcoming website.

- Ability to monitor regularly ensuring meets all legal requirements including those of online trading, promotion of services and accessibility recommendations together with updating as necessary.
- Ability to accept data for inclusion in the website.

6. Will it need to go out to tender?

Yes

7. Who do we need to involve?

Local organisations suitable to handle the whole package including on-going maintenance.

8. How are residents involved?

Viewing proposals and agreeing suitable for purpose. Also engage local residents and organisations with the current project and convince them of the value of supplying and keeping their own data current.

9. Is there an opportunity for social investment – getting a return on the money invested?

There is always a possibility that chargeable promotions/advertising could be included, but at the first stages this is not recommended for at least one year from its launch to eliminate the inherent problems which could be caused by commercial advertising

10. How can it be shown that Big Local isn't just about money?

By providing a free of charge service available to all the community.

11. How will we know if the project is working?

Resident and user feedback together with Hits and Statistics for the website.

12. How will we use/build local skills, confidence and strengths to deliver and manage the project?

Emphasis on using local organisations wherever possible to create a service that can be used by the whole community and also benefit both voluntary, trade and service providers in our community.

13. How can we ensure some sustainability?

Once the service is in place resident/customer demand will ensure sustainability.

14. How does this connect with our vision and the community profile?

By responding to resident demand and ongoing help to improve and enhance the local area for the future.

HEATH BIG LOCAL TEN YEAR FINANCIAL PLAN

Phase 1																							
Project	2014	2015				2016				2017				2018				2019				Total Spend	Comments
	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4		
Community Chest		£12.5K	£12.5K	£12.5K	£12.5K	£12.5K				£12.5K				£12.5K				£12.5K				£100.0K	
Green Spaces	£7.0K	£31.0K	£40.0K			£6.0K	£35.0K			£6.0K	£25.0K											£150.0K	
The Hermitage	£33.8K	£33.8K	£98.4K			£31.0K																£197.0K	
Sub Total	£40.8K	£77.3K	£150.9K	£12.5K	£12.5K	£49.5K	£35.0K			£18.5K	£25.0K			£12.5K				£12.5K				£447.0K	

Phase 2																							
Project	2014	2015				2016				2017				2018				2019				Total Spend	Comments
	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4		
Sports & Aspiration			£23.8K			£16.8K				£16.8K				£16.8K				£16.8K				£175.0K	Years 6-10 £ 16.8K spend p.a.
Heath Community Centre	£10.0K	£30.0K	£25.0K	£25.0K	£50.0K	£100.0K	£40.0K	£40.0K														£320.0K	
Information Hub			£6.0K			£4.0K				£3.0K												£13.0K	
Sub Total	£10.0K	£30.0K	£54.8K	£25.0K	£50.0K	£120.8K	£40.0K	£40.0K		£19.8K				£16.8K				£16.8K				£508.0K	

Yearly Spend	£50.8K	£413.0K	£286.3K	£63.3K	£29.3K	£29.3K	£955.0K
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Priority Aims, Outcomes and Measurement

Priority Aims	Outcomes	Measurements
<p>Community Chest</p> <p>To provide grants to local community groups, charities, voluntary sector organisations and individuals. To provide financial assistance for the purchase of equipment/items to enhance the provisions of a group/individual. To advise and support individuals with new ideas.</p>	<p>To enable groups/organisations/ individuals to develop/improve their services. To enable local start-ups by the provision of training/advice (UnLtd – Star People). To improve aspirations of young people and to provide funding for training on methods of fund raising (eg ESCVS or similar organisations that offer training).</p>	<p>Results from grants would show; improvement of facilities and/or a greater uptake in facilities and activities; an improvement in aspirations. Each individual/group would be required, prior to the grant being issued, to demonstrate appropriate measurement systems to enable the Partnership to measure their success.</p> <p>Measurements may be; number of new users; survey of current users on their perception of improved impact; improved self sustainability based on increased income levels; employment of local people etc.</p>
<p>Green Spaces</p> <p>To improve existing facilities to allow children and adults to increase their physical activity and well-being. To enhance the parks and green spaces in the Heath area making them both more attractive and more fun. Raising individual aspirations and demonstrating that residents input into HBL consultations has a positive impact upon the neighbourhood.</p>	<p>Improved environment with children and adults utilising the parks and greens spaces whilst reducing the incidence of anti-social behaviour. An improved community cohesiveness, improved health benefits for the residents and the opportunity for residents to learn new skills.</p>	<p>The Partnership in conjunction with Friends of Bramshall Road Park will monitor the footfall before and after the improvements.</p> <p>Before and after photographs will be taken as evidence.</p> <p>Residents will be surveyed about their perceptions of impact and their satisfaction with the improvements.</p>

Priority Aims	Outcomes	Measurements
<p>The Hermitage</p> <p>The provision of a palliative care hub to help make it easier to talk and to take positive action by supporting communities, groups and individuals with or effected by life limiting conditions in Uttoxeter. This will include those individuals with multiple conditions and aging which affect their health and those that support them. Additionally the hub would serve as an information point on advise, suppose and signposting as well as offering lymphoedema clinics, complimentary therapies, bereavement care and clinical appointments.</p>	<p>The community will be better able to identify local needs and take action in response to them. People will have increased skills and confidence, so that they continue to identify and respond to needs in the future.</p> <p>Creating change that will last longer into the future than the 10 years of HBL investment.</p>	<p>Both St Giles and Katherine's House Hospice are experienced in evaluation of projects and data management to look at effectiveness and outcomes. The Partnership will, in conjunction with both Hospices, implement methods which obtain high quality feedback from local people about the impact of this service to focus on future development thus ensuring long term sustainability of the Hub.</p> <p>Residents and users will be surveyed about their perceptions of impact.</p>
<p>Heath Community Centre</p> <p>To enhance and extend the existing facilities to enable more Heath resident interaction and inclusion. To raise aspirations and to reduce social isolation in the Heath area.</p>	<p>To significantly increase the Community Centre's usage by extending the number of usable meeting rooms. To enhance the inadequate toilet facilities and increase the storage facilities to enable more groups to be able to utilise the centre. To provide a drop in centre with WiFi and self-service refreshment facilities.</p> <p>Creating long lasting change with a self sustaining community facility, which will continue long after the HBL investment.</p>	<p>The Heath Community Centre Management Committee will be able to demonstrate prior and post refurbishment usage of the building, both in terms of usage and financial turnover. A measure of success would be that the centre is sustainable from earned income – giving it a strong foundation to continue to prosper for many years ahead.</p> <p>Residents will be surveyed about their perceptions of impact.</p>

Priority Aims	Outcomes	Measurements
<p>Sports and Aspirations</p> <p>To reduce anti-social behaviour around the Heath Community Centre. To provide activities to engage teenagers who have little purpose or aspiration. To provide a positive activity for children during the school holidays. To engage members of the community in life enhancing activities.</p>	<p>Delivering key messages through inspirational programmes. Improving the participant's communication skills which would be beneficial in improving educational standards and aspirations. Children would build friendships by working within Teams that are different from the peer groups that they are accustomed to. Providing positive activities for people aged 50+ to reduce social isolation.</p>	<p>The Partnership in conjunction with Burton Albion Community Trust will advise on how many people have attended the various activities and report on their progress. Police, schools and Councils may be able to advise their perceptions of impact.</p> <p>Residents will be surveyed about their perceptions of impact.</p>
<p>Information Hub</p> <p>In response to demand, provide residents and visitors alike with an up to date and comprehensive directory of organisations and events in Uttoxeter to improve the residents lifestyle.</p>	<p>The provision of an attractive and welcoming website to assist the community as a whole as well as disadvantaged groups.</p>	<p>Resident feedback together with the number of 'hits' and other statistics from the website will be used to gauge its success.</p>

Risks and Challenges

There is always the danger that unscrupulous individuals may attempt to obtain money from Heath Big Local by fraudulent means. There is also the danger that money may be given to organisations which would be wasted because of lack of sustainability within that organisation. Therefore it's sensible to consider each project with this in mind.

- **Community Chest**

The Community Chest application process has been formalised in a manner to prevent fraudulent claims and wastage. Heath Big Local will utilise the business skills of a local business person and also the local knowledge available from residents who have been involved in community activities for many years. They will form an Approval Panel for the applications.

- **Green Spaces**

In the first phase of our plan we're looking at installing additional play and keep fit equipment at various locations around the Heath area. A number of risks are associated with play equipment and facilities.

- Maintenance
- Vandalism
- Public Nuisance
- Injury
- Initial Installation Works

Most of the equipment will be installed either with or close to existing play areas, and these are owned by East Staffordshire Borough Council. We have therefore discussed our ideas in great detail with ESBC including their maintenance of the equipment to ensure long life and prevention of injury, the location of the equipment to prevent nuisance and vandalism and we have also asked ESBC to purchase the equipment on our behalf, to ensure that the equipment is to the standard they expect and can be maintained, as well as taking advantage of any discounts that may be available to them. These discussions are still ongoing, but agreement in principle has been reached.

- **Palliative Care Hub in the Heath**

This investment will be made at The Hermitage on Holly Road in the Heath, and is a significant proportion of HBL's funding. There are a variety of risks associated with this investment.

The organisations involved are The Hermitage, Katharine House and St Giles Hospice, all of which are long standing charitable organisations and have been operating for many years.

HBL, and the other organisations involved are aware that constitutions will need to be examined by Local Trust, we also understand that a secure Memorandum of Understanding should be entered into.

- **Heath Community Centre**

We propose to work together with the Heath Community Centre to make this investment come to fruition. It is by far the biggest investment HBL is making. There will be a need to examine and possibly update the current constitution and a secure Memorandum of Understanding will be required. The property as it currently stands is leased by the current Committee from ESBC, who own the building and the land. Legal advice may need to be sought concerning ownership rights, planning applications etc.

- **Sport and Education – Raising Aspiration**

This part of our plan is currently under consideration. Over the course of our resident consultations we are building relationships with other Community Groups and organisations and they are now sharing what they know about the local community and their ideas of how we could help. These discussions are still taking place, but it is obvious that aspiration is low amongst some individuals and families of the Heath area.

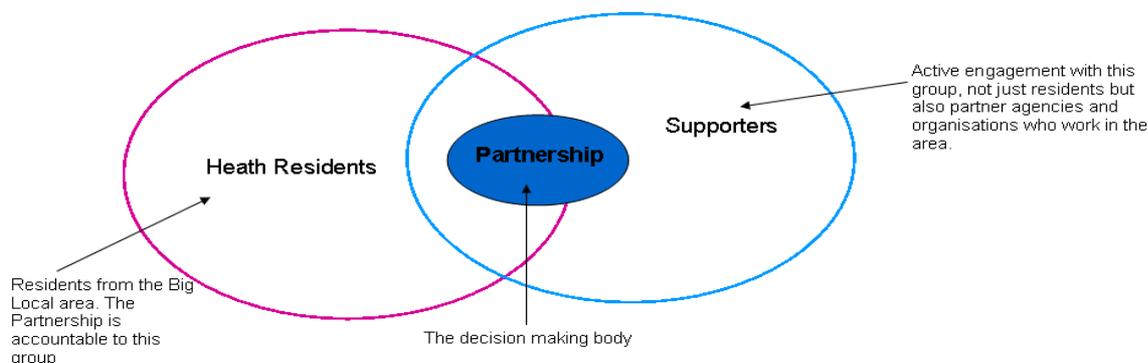
- **Information Hub**

As with all web based projects the highest risk factor will be the appointment of the contractor for both the creation and on-going maintenance of the site. Careful consideration will be given to this task and as the Partnership have two highly skilled I.T. Members within the team it is envisaged that the risk factors will be significantly reduced.

Appendix 1

The Heath Big Local's Structure

The diagram below shows the links between the Residents, Supporters and Partnership of the membership.



As a **Resident** you can expect to receive updates from The Heath Big Local about what's been going on and how we're progressing with the plan. You may also see the occasional survey come through your letterbox, asking topical questions relating to our activities. We are also here to listen to you. You can contact us via email or telephone, or attend one of our activities. If you send us your email address we can arrange to email you one of our regular Newsletters. Members are also invited to an Annual General Meeting, where you can nominate individuals and vote for key roles in the Partnership and hear about how we're progressing with the plan. We're always listening. If you have anything to share, or would like to be more involved, then please do email us or ring Lynne or Rupert.

As a **Supporter** you will be invited to regular meetings about upcoming activities, you'll receive our regular Newsletters, be updated about the progress of the plan and we know you'll be contributing where appropriate and able. The Supporters meeting will also provide the opportunity for supporters to put forward suggestions to consider and can also appoint additional members to the Partnership, as long as the Local Trust conditions are adhered to.

The Heath Big Local Partnership

The Partnership is the body that will make the decisions and accept responsibility for the performance of The Heath Big Local. The Partnership is accountable to the Residents of The Heath Big Local area, as well as to Local Trust.

There are specific rules about the Partnership and Paul Lusk, as well as Local Trust, gave the working group valuable guidance as to the best way to move forward with the Partnership. The Partnership must meet the following membership criteria:

- At least eight members
- Majority (at least 51%) of members are individuals who normally live within The Heath Big Local's boundaries
- Majority (at least 51%) of individuals are members in their own right and not formally representing the interests of other organisations.

The Partnership consists of a Chairperson, Vice-Chairperson and Secretary with other officers who will help to draw a plan together.

The first members of the Partnership were nominated by the Steering Group with nominations were also invited from residents, subject to approval at the Launch event. In subsequent years members of the Partnership will be appointed by the annual Residents' meeting.

On 23rd July 2013 the steering group nominated the first officers of The Heath Big Local Partnership. The members nominated and then duly appointed at the residents meeting in October 2013 were, and still are:

Lynne Shelton - Chair	Ken Baxter
Zdzislaw Krupski - Vice Chair	Cathy Graham
Penny Krupski - Secretary	Mary Dodgson
Rupert Hill	Nik Holmes
Delia Hill	Janet Dean
Mark Kelsall	

Local Trust confirmed their acceptance of the Partnership agreement, and also acknowledged Lynne Shelton, Zdzislaw Krupski and Penny Krupski as recognised officers.

Since the meeting in October, we've been very pleased to welcome some new members to the Partnership:

Sue Wilkinson	Nicola Wood
Helen Corbishley	

As time progresses members of the Partnership may and will change and anyone who is interested in joining the Partnership is very welcome at any time over the 10 year investment period. We, of course, do have to ensure that Local Trust's membership criteria are met.

All members of the Partnership are required to understand and sign the Values, Code of Conduct, Declaration of Interest and Confidential Information Guidance documents as follows:

The Heath Big Local - Values

The Heath Big Local embraces the following values, as advocated by Local Trust.

- We are committed to quality and excellence in everything that we do
- We will support residents and people locally in improving their own communities. We know that communities which face problems contain the people who will create the solutions
- We actively share knowledge and skills, encouraging learning and cooperation.
- We collaborate with others to build the best possible solutions to the challenges we face together

- We are responsible, open and accountable. We will be honest and transparent in all our dealings. We will collect, share and review evidence of our progress and be open to advice and criticism
- We believe in social responsibility. We want our work to have a positive impact on people locally, the area and the environment, now and for future generations
- We are committed to equality and promote diversity. We seek to overcome all forms of discrimination and prejudice so that everyone can participate in, contribute to and benefit from Big Local on an equal basis, whatever their background, ethnicity or beliefs
- We will be innovative and embrace change, approaching problems proactively and creatively
- We are enthusiastic, energetic, positive and proud of Big Local, and will bring these qualities to all our activities.

The Heath Big Local - Code of Conduct

The purpose of the code of conduct is to ensure that all members of the partnership operate to the highest standard of integrity at all times.

As a member of the partnership I agree to abide by our area's Big Local values. Additionally, I agree that:

- Everything the partnership does will be able to stand the test of scrutiny by the public, charity regulators, community members, stakeholders, funders and the courts
- Integrity, respect and honesty will be the hallmarks of all conduct when dealing with others within the partnership and equally when dealing with individuals and Institutions outside it
- The partnership will strive to maintain an atmosphere of openness throughout the community to promote confidence of the public, stakeholders, Local Trust, the Big Lottery Fund, charity regulators and government.

In particular:

- I will not break the law, go against charity regulations or act in disregard of partnership policies
- I will abide by our local Big Local procedures
- I will always strive to act in the best interests of Big Local
- I will declare any conflict of interest or of loyalty, or any circumstance that might be viewed by others as such, as soon as it arises

- When I am speaking as a member of the partnership, my comments will reflect the work of the partnership even when these do not agree with my personal views. When speaking as a private individual I will strive to uphold the reputation of the partnership and those who work in it
- I will not personally gain materially or financially from my role as a member, nor will I permit others to do so as a result of my actions or negligence.
- I will strive to read all documents and attend all meetings, giving apologies ahead of time to the secretary if unable to attend
- I will engage in debate and voting in meetings according to procedure, maintaining a respectful attitude toward the opinions of others while making my voice heard. I will accept a majority committee vote on an issue as decisive and final
- I will maintain confidentiality (where this has been agreed in the partnership's guidance on confidentiality) about what goes on in the meeting unless authorised by the chair or committee to speak of it
- I will participate in induction, training and development activities for members
- I understand that substantial breach of any part of this code may result in my removal as a member. Should this situation arise, then the breach will be reported to Local Trust. The matter concerned must appear on agenda, and the member must have the opportunity to state their case and may be accompanied by a person of their choosing if they so wish. Removal may only take place by resolution of the Partnership, following consultation with Local Trust
- Should I resign as a member I will inform the chair in writing, stating my reasons for resigning. Additionally, I will participate in an exit interview.

The Heath Big Local - Guidance on Confidential Information

Your involvement in the Big Local partnership may mean that you have information that has not yet been made public or is confidential.

In line with the Code of Conduct, you should never disclose or use confidential information for the personal advantage of yourself or of anyone known to you, or to the disadvantage or discredit of the partnership.

Members are expected to adhere to any Big Local confidentiality agreement at all times and may be asked to adhere to a specific 'embargo'. (An embargo is a request not to share information until a certain point in time.) Wherever possible the timescale and the reasons for such an embargo will be defined at the time the embargo is put in place.

Examples of such instances where a confidentiality embargo may be used are:

- details of individuals or organisations, who have submitted funding applications

- details contained within individual applications prior to a decision being taken
- information not in the public domain
- draft plans or proposals not yet approved.

A short confidentiality embargo may be imposed after any partnership meeting to ensure time to allow information to be distributed within the area to specific organisations or individuals. Where an issue is known to be potentially sensitive or likely to be confidential members will be made aware of the details of any embargo in advance.

In the event of a confidentiality agreement being breached by an individual, group, or organisation, the partnership will take appropriate action.

The Heath Big Local - Declaration of Interest and Loyalty

In line with the Code of Conduct, members of the partnership will need to declare any conflicts of interest and loyalty.

As a result of any decision or action of Heath Big Local there may be a gain or benefit for an individual, his or her close family, or for an organisation or a business, apart from any gain or benefits for the community generally.

A gain or benefit may be money, work or an expected improvement in the quality of life.

If someone is taking part in a decision and they may stand to make a gain or benefit as a result, then all those agreeing the decision must be aware of this as a possible 'interest.' The wider public must be reassured that such 'interests' are not influencing the business of Heath Big Local. Therefore:

- All members of the Partnership declare their interests including relevant employment and business interests and participation in local organisations (paid or unpaid) and including interests of close relatives, and these declarations are recorded on a public register of interests
- At a Partnership meeting, where a member has an interest on a matter under consideration, the member must declare this, this declaration is recorded in the minutes, and the member should leave the meeting while the matter is decided, unless requested by the chair to remain (or in the case of the chair, requested by the meeting to remain)
- An interest includes any gain or benefit that may be made by a member, their close relatives, their employers or customers, or any organisation or group that they help manage whether paid or otherwise (over and above any gain or benefit that is made by the community generally).

If in doubt, an individual should avoid being in any position where suspicion could be raised for any appearance of improper conduct - if in doubt, the individual should declare the interest and seek guidance for future meetings.

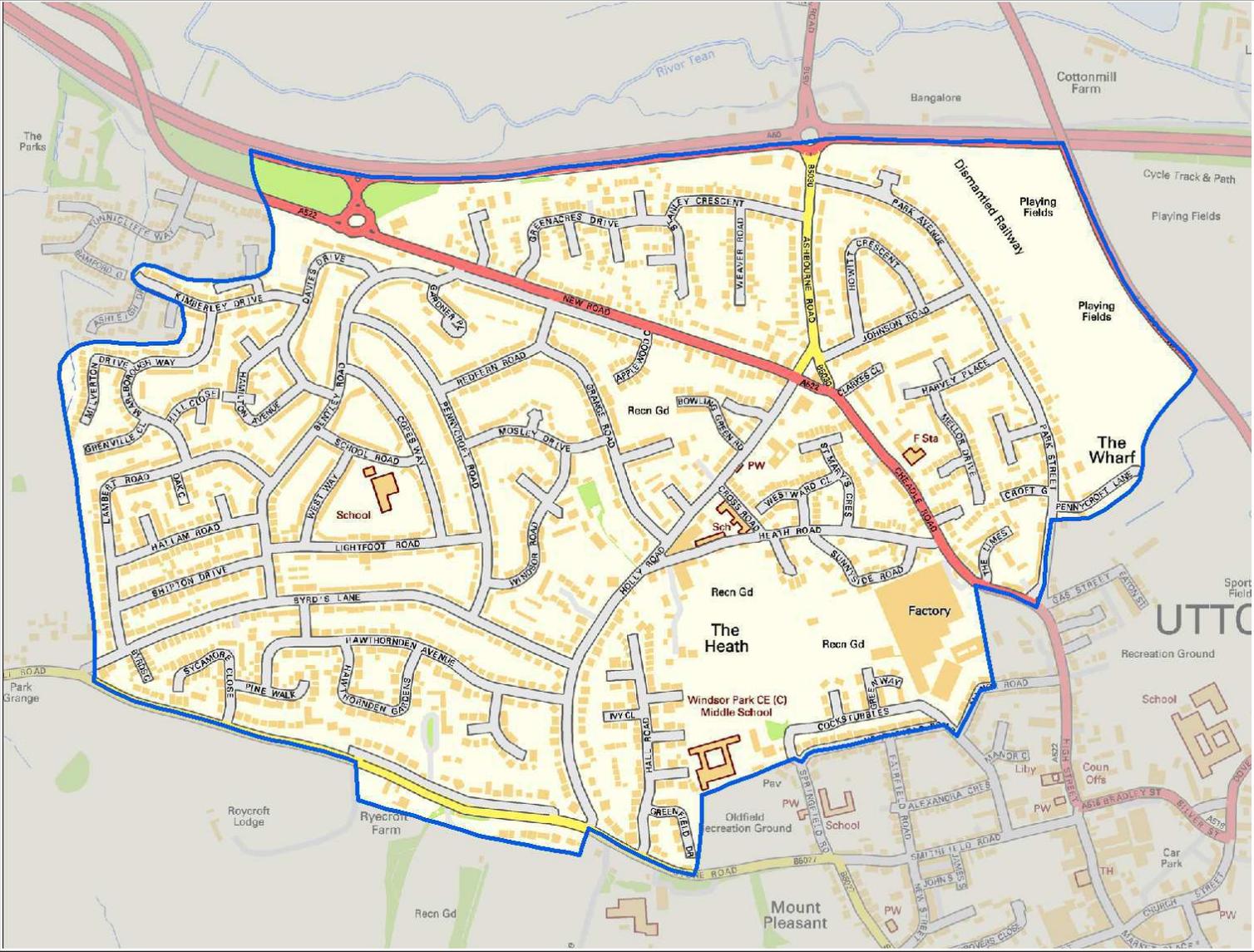
Where an individual has declared an interest a statement should appear in the notes of the meeting. For example:

XXX declared a financial/non-financial interest in the above item and withdrew from the meeting, taking no part in the discussion or decision.

or

XXX declared non-financial interest in the above item and remained in the room during its consideration, but took no part in the discussion or decision.

Appendix 2 – The Heath Big Local Area Map



Appendix 3



THE HEATH BIG LOCAL QUESTIONNAIRE

Following on from the consultation meetings & events with the Heath residents throughout the summer and winter of 2013, the HBL Partnership have analysed all the recommendations and suggestions. We have established the top six priorities that the residents wanted to invest in to make the Heath a better place to live.

You asked for

1. Investment in a Community Centre & the provision of more community activities/services for the residents.
2. Increased park facilities for young children including upgrading play equipment. Reduction in litter & dog fouling.
3. An increase in facilities & activities for young people especially during the school holidays
4. Providing assistance to vulnerable groups & individuals including those who are terminally ill.
5. Financial help for local individuals/groups to help them develop and enrich the community.
6. Improve communications to inform residents about what's going on in the community & what services are available.

What projects the HBL Partnership are proposing

- Improvements/extension to the Community Centre to provide improved facilities for the community.
- Additional investment in green spaces/parks which would include provision of additional children's play equipment.
- Increased provision of sports/educational activities throughout the year.
- To provide financial support to the Hermitage for the provision of a stand-alone outreach palliative care/services unit.
- The provision of a Community Chest which would consider funding small projects, individuals, charities & business start-ups which meet a community need.
- Creation & maintenance of an Information Hub to allow residents to access up to date information on services in the area.

Please tick the box/s above which you are happy to support

OR tick this box if you support all of the proposed projects

Please use the box below if you have any further comments.

Please tick this box if you are a resident of the Heath Big Local area
(you can find our map on our web site <http://www.heathbiglocal.org.uk>)

Please provide your postcode (not mandatory)

Please tick your age profile:

16 & below

17 - 35

36 - 50

51 & over

All completed questionnaires can be returned to the following:

- Uttoxeter Library
- Town Hall
- Heath Community Centre
- Trent & Dove Offices

You can visit our website, www.heathbiglocal.org.uk, if you would like to complete the survey online

The closing date for submission of the questionnaire is **27th June 2014**.

This is your opportunity to have your say about how the Heath Big Local Partnership starts to invest the £1million for your area. We need your support to continue developing these project ideas, so please complete and return this questionnaire.

Thank You.



Local Trust | **Big Local**

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Appendix 4

Results of the Resident Questionnaire

Proposal	Number of votes			Totals									
	16 & below	Resident	Non Resident	17 - 35	Resident	Non Resident	36 - 50	Resident	Non Resident	51 & over	Resident	Non Resident	
Heath Community Centre	1	✓		11	✓		24	✓		69	68	1	105
Green Spaces/Parks	1	✓		12	✓		24	✓		57	✓		94
Sports/Educational activities	1	✓		9	✓		19	✓		62	✓		91
The Hermitage/Palliative Care Hub	1	✓		15	✓		23	✓		76	✓		115
Community Chest	0	✓		12	✓		21	✓		69	✓		102
Communications Hub	1	✓		6	✓		20	✓		64	✓		91
Total	5			65			131			397			598

Proposal	Web Votes	Votes hard copy	Total Votes	% Vote	Order of support
Heath Community Centre	15	105	120	17.5	2nd
Green Spaces/Parks	16	94	110	16	4th
Sports/Educational activities	18	91	109	15.9	5th
The Hermitage/Palliative Care Hub	16	115	131	19.1	1st
Community Chest	12	102	114	16.6	3rd
Communications Hub	11	91	102	14.9	6th
Total	88	598	686	100	

Age Profile	Number	%
16 & below	2	1.6
17 - 35	16	12.4
36 - 50	26	20.1
51 & over	85	65.9
Total	129	100

Total number of completed questionnaires	
Hard copy	129
Electronic copy	19
Total	148

* only hard copies of the questionnaire evaluated for age profile

Appendix 5

The Heath Big Local - Community Chest Application Form

Welcome to the Uttoxeter Heath Big Local Community Chest Application Form. Uttoxeter Heath Big Local is a £1million 10-year resident led programme to make Uttoxeter Heath a better place to live. Heath Big Local Community Chest is a small pot of money for local groups to apply for. There is a partnership with UnLtd which runs Star People awards for individuals.

The aim of the Community Chest is to:

- Provide grants to local community groups, charities, voluntary sector organisations and individuals to enable them to develop/improve their services
- Provide financial assistance for the purchase of equipment/items to enhance the provisions of a group/individual which could improve aspirations or uptake of facilities
- Advise and support individuals with new ideas to enable “Start-Ups” by the provision of training/advice
- Provide funding for training on methods of fund-raising.

Funding Criteria:

- Any community group, voluntary sector organisation, Social Enterprise and individuals can apply
- Only ONE application per group, organisation or individual can be made at a time
- Groups or organisations whose previous applications were successful may apply but may not be considered ahead of first time applications
- Any applicant must show they have been actively fund-raising and must be able to provide a % of the funding they are requesting. (See section “What and how much can be applied for”)
- Applicants must complete the application form and be prepared to present their request for funding with clear budgetary plans to an Appraisal panel
- Successful applicants will be expected to provide receipts of expenditure
- Applicants must be prepared to sign an agreement with Heath Big Local that states they will use the money as agreed on the application

- Successful applicants will be required to provide feedback on the impact (progress/benefits) of the grant awarded; this can be any of the following forms: visual, verbal or written.

What and how much can be applied for:

What	Funding per year	Grants	% of funding to be found by applicant
1. Grants for groups	Yr 1 - £50K Yrs 2-5 - £12.5K per year	Up to £5000	A minimum of 1% for up to £500 A minimum of 10% for up to £5000
2. Purchases for groups			
3. Awards for individuals			
4. Training on fund-raising			

How to apply:

- Twice yearly open sessions will be held for groups, organisations, individuals to find out about the Community Chest and Star People as well as how to apply and the criteria to be fulfilled.
- People will be given an application form to complete and the deadline for submission will be provided.

How decisions are made:

- Applications will be submitted to an Appraisal panel made up of some Partnership members, a local Trust member and a local business person.
- A short list will be drawn up from the applications submitted to the panel.
- Those shortlisted will be invited to make a short presentation to the Appraisal panel and answer questions
- Any decisions made will be signed off by the Partnership and all approved funding will be made public.
- Applicants who are unsuccessful will also be contacted.

Important dates and contact information:

- Open sessions and venue
- Email
- Telephone no.
- Download from website
- Write to
- Closing date for grant submissions
- Dates for interviews
- Announcement of successful applicants

The Heath Big Local Trust
Community Chest Application Form

1. Organisation Name and Address <i>(if applicable)</i> :

2. Name of person applying and how you wish to be contacted:		
Title:	First Name:	Surname:
Telephone (landline) :		Mobile No:
Email:		
Correspondence address and postcode:		

3. Are you applying for:	
a)	A grant for a local group, charity, voluntary organisation or individual? <i>(complete question 4a and 4b)</i>
b)	Financial assistance for the purchase of equipment/items? <i>(complete Question 4a and 4b)</i>
c)	Funding towards training, advice, or support to individuals in the development of new ideas? <i>(Go straight to question 5)</i>

4a. What do you, or your group do, and who benefits?
4b) What do you need money for?

5. Are you looking to “Start-up” or seeking funds for training or developing a new idea? If so, please explain.

--

- Note: The following questions to be completed by ALL applicants

6. What benefit will this money bring to you, the group (if applicable) and the wider community in the Heath and surrounding area?

--

7. How much Community Chest Funding are you applying for:

--

8. Are you providing any matched funding towards the cost of your project and if so, how has this been raised (e.g. fundraising, grant from another source, donations etc)?

--

8a) Where no matched funding is available, how do you intend to raise the remainder of the funding for your proposal?

--

9. Please provide a breakdown of project costs in relation to the grant you are applying for:

Item	Amount
Total £	

10. Explain how your application connects with the priorities identified by Heath Big Local as follows?

Please tick those that apply:

Things to do and places to go:

- Things to do and places to go for children
- Things to do and places to go for young people
- Things to do and places to go for older residents
- Improved facilities outside
- Improved facilities indoors.

Access and environment:

- A nicer environment with less litter, graffiti and dog mess
- Better community transport.

Quality of life:

- Supporting and enhancing local organisations and facilities to enrich the community.

Education and training:

- To support and develop individual skills and aspirations

11a. Explain how will we know you have made a difference?

11b. Explain what supporting evidence you will provide to show the difference the funding has made?

--

11c. Explain the timescale to reach the outcome you describe in your application?

--

12. How will you keep track of the money? (Who will hold the money and how will expenditure be approved and kept track of? We will expect you to keep receipts and may ask you provide a copy of a bank statement from a supporting organisation showing receipt of funds).

--

13. Anything else you would like to add?

--

Please return a signed hard copy of your completed application form and any supporting documentation to:

Heath Big Local Officer

Address

Or email to:

Signed by:

Date:

Admin use only:	
Date Received:	
Received by:	
Acknowledged on:	
If Star People award, passed to UNLtd on:	
Unique Ref No:	

Appendix 6

Wicksteed Quote ref. RH/28/4/14A - Uttoxeter Residents Association-Nicola Wood

PRODUCT CODE	DESCRIPTION	Qty	Eqpt	Carriage at 5% of eqpt price	Installation	No. of Grass mats	Grass Mats Surfacing	Carriage at 5% of Grass Mats price)	Grass Mats Installation	TOTAL (excl VAT)	Notes
	Site: Howitt Crescent										
6020-046	Turnstile spinner with grass mats for wear pad area only	1	827.00	41.35	272.00	4	184.00	9.20	116.00	1,449.55	
6020-080	Whizzy roundabout with grass mats for wear area only	1	2,012.00	100.60	602.00	12	552.00	27.60	348.00	3,642.20	
6060-064	Quad-Rider springer with grass mats for wear area only	1	1,641.00	82.05	520.00	6	276.00	13.80	174.00	2,706.85	
6060-071	Springboard See-Saw with grass mats for wear area only	1	740.00	37.00	272.00	4	184.00	9.20	116.00	1,358.20	
6120-178	Keyston Seat	2	1,224.00	61.20	490.00					1,775.20	Without surface pads beneath.
	Heras secure fencing not required as site can be secured from access during installation work.										
	Site: Princess Road/Grange Rd										
6200-027	Single Youth Centre	1	5,324.00	266.20	731.00					6,321.20	Without surface pad & levelling work required
6040-073	Basket Seat Swing 2450mm(8') high with grass mat surfacing	1	2,641.00	132.05	638.00	15	690.00	34.50	435.00	4,570.55	Without land levelling work required
6020-067	Flymobile with grass mats surfacing	1	1,715.00	85.75	851.00	20	920.00	46.00	580.00	4,197.75	Without land levelling work required
	Heras temporary secure fencing hire re.H&S									300.00	
	Sub total (excluding VAT)									15,389.50	
	Discount									1,452.50	
	Total (excluding VAT)									13,937.00	

Appendix 6 - cont'd

PRODUCT CODE	DESCRIPTION	Qty	Eqpt	Carriage at 5% of eqpt price	Installation	No. of Grass mats	Grass Mats Surfacing	Carriage at 5% of Grass Mats price)	Grass Mats Installation	TOTAL (excl VAT)	Notes
	Site: Davies Drive										
6040-073	Basket Seat Swing 2450mm(8') with grass mat surfacing	1	2,641.00	132.05	638.00	15	690.00	34.50	435.00	4,570.55	
6040-071	Swing 2450mm(8') high with 2 Flat Seats with grass mat surfacing	1	2,085.00	104.25	638.00	20	920.00	46.00	580.00	4,373.25	
	Heras temporary secure fencing hire re.H&S									300.00	
	Sub total (excluding VAT)									9,243.80	
	Discount									862.70	
	Total (excluding VAT)									8,381.10	
	Heath Community Centre										
6040-073	Basket Seat Swing 2450mm(8') high with grass mat surfacing	1	2,641.00	132.05	638.00	15	690.00		435.00	4,536.05	
207311	Single Sided Cycle Rack	1	610.00	30.50	208.00					848.50	
	Heras temporary secure fencing hire re.H&S									300.00	
	Sub total (excluding VAT)									5,684.55	
	Discount									522.20	
	Total (excluding VAT)									5,162.35	

Prices exclude VAT.

Minimum install rates of £450 applicable for single order items.

Lead time: Installation to commence on site between 6 to 8 weeks upon receipt of order.

Wicksteed conditions of sale apply.



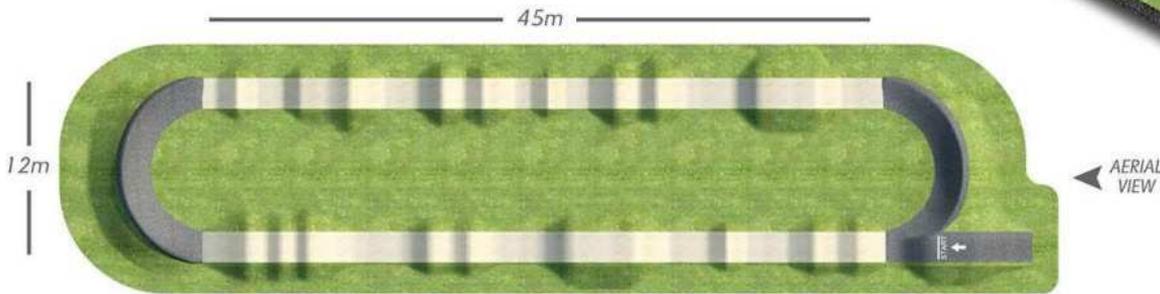
Appendix 6A



- BMX TRACK -

SPECIFICATION

- x2 Track Lengths @ 45m Long
- x2 Track Widths / Berms @ 12m Long
- Track Lane Width @ 2m Wide
- Total Track Length @ Approx 115m Long
- Total Track Ride Length including Elevations, Table Tops & Jumps @ Approx 200m
- Max Height of Table Tops and Jumps @ 1.5m High
- Lower Ramp Heights @ between 0.6m - 1.2m High



Appendix 6B

<p><u>Wicksteed Quote ref. RH/9/5/14B -</u></p> <p>Site: Pennycroft Park, Uttoxeter</p>
<p>Description</p>
<p>Option 1: BMX Track 45m x 12m (as illustrated)</p> <p>Preparation: Erection of temporary Heras fencing to secure site. Measure and mark out tracks footprint Strip and store all top soil and organic matter from within the tracks footprint, to be used later for landscaping.</p> <p>Formation: A clay based fill material is used to construct and shape the jumps, turns and start hill as to plan, All material is compacted in 300mm layers to ensure hard compaction and ensure a solid base.</p> <p>Sub-base surfacing: Type 1 or equivalent crushed stone will be used as a sub-base sub base for jumps, turns and start hill. This is laid to the depth of 150mm, compacted in 50 mm layers to give a hard wearing surface. This proves harder wearing than just a clay base and reduces the maintenance needed in future. Stone is used underneath tarmac to ensure a hard standing base. Laid to the depth of 150mm compacted in 50mm layers using the methods above.</p> <p>Track surfacing: The turns and start hill will be tarmac in order to give a maintenance free approach to the facility. Tarmac will be applied in two layers (20mm binder and 6mm wearing course) to give a harder wearing surface and eliminate maintenance. This eliminates typical slips in tarmac which can be seen on several competitors finishes. ll tarmac will be laid with fall to eliminate any standing water. Tarmac will be applied in 2 x 30mm layers, compacted using rollers, whacker plates, etc. Surface the whole track in dolomite stone dust, this will be between 75-100mm in depth. This in then compacted in 50mm layers with rollers or whacker plates in order to give a</p>
<p>Option 2 - BMX Track approx. 25m x 10m</p> <p>Specification/construction as described above.</p>
<p>Prices exclude VAT. Lead time: Installation to commence on site between 6 to 8 weeks upon receipt of order. Wicksteed conditions of sale apply. Quote valid for 3 months from date of issue. Quote assumes all works are carried out in one visit to site and that there remains good access with no restrictions to the site.</p>

Appendix 7

The Hermitage Hub Project Costings

HERMITAGE CENTRE	14 th March 2014	RIDGE
HUB BUILDING ONLY		Estimate 3

Ref	Description	RIDGE £
	REDUCED SPECIFICATION	
1	<u>Demolitions and Alterations</u> Strip out internal fittings, sanitary appliances and plumbing, remove heating installations, floor finishes etc. Take down internal partitions and structural party walls. Remove ceilings and joists. Allowance for cost of asbestos survey.	7,250
2A	<u>Frame</u> Steel beams to support existing structure and chimney after party wall removed, fire protection	3,750
2C	<u>Roof</u> Allowance for repairs to tiling and flashings, replacement rainwater goods, inspection and treatment of woodwork, new insulation. Rooflight	8,000
2D	<u>External Walls</u> Allowance for repairs to render	2,000
2H	<u>External doors and windows</u> Allowance for repairs and redecorations	3,000
2G	<u>Internal Walls</u> Studwork partitions to form new layouts.	4,000
2H	<u>Doors</u> Paint grade flush internal doors, some with vision panels, in softwood frames with round bar ironmongery, decorations.	2,750
	Carried forward	30,750

HERMITAGE CENTRE		RIDGE
14 th March 2014		Estimate 3
HUB BUILDING ONLY		
	Brought forward	30,750
3A	<u>Wall finishes</u> Repairs to existing plaster, emulsion finish. Plaster and emulsion on new partitions.	6,000
3B	<u>Floor Finishes</u> Carpet, redecoration of existing skirtings, new painted softwood skirtings.	4,500
3C	<u>Ceiling finishes</u> New painted plasterboard ceilings.	3,750
4	<u>Fixtures and fittings</u> Signage, notice boards, fitted furniture.	2,500
5A	<u>Sanitary Installations</u> Sanitary fittings, disabled persons fittings, wastes and builder's works.	2,500
2.00	<u>Engineering Installations</u>	
2.01	Mechanical installations:- new heating installation, hot and cold water services.	7,000
2.02	Electrical installations:- upgrading distribution boards, lighting and power installations, fire alarms, voice and data cabling, intruder alarms, etc.	9,000
5O	Builders work, profit and attendance on Engineering Services	1,000
3.00	<u>External Works</u>	
6A	<u>Site Works</u> New footpaths and access ramps	3,500
	3 No parking spaces	5,000
4.00	<u>Preliminaries Contingencies etc</u>	
7	Contractors preliminaries for site management and administration	13,500
8	Contingencies	7,500
TOTAL CONSTRUCTION COST		96,500
	Add for professional fees @16%	15,150
	Add for VAT on build costs and fees @20%	22,350
	Add provisional allowance for planning and building reg fees	1,000
TOTAL COST INCLUDING FEES AND VAT		135,000